

LEADING THE SHIFT · PROGRAM 02

Women Who Lead Banks

Clarity on your point of view, and a way to hold your ground when it is tested.



ELHAJJ

A one-day masterclass for women in banking leadership who have built real careers, and learned along the way to make themselves smaller to fit inside them.

Tima Elhajj

CEO & Founder, Tima Elhajj Media



1-DAY MASTERCLASS · LE MÉRIDIEN CAIRO AIRPORT · SATURDAY 5 DECEMBER 2026



A bank's succession depends on the women in its pipeline being heard.

Sponsorship is informal, voice is uneven where decisions are made, and succession lists name people without building readiness. That is a system gap with a performance cost.

22.1%

of bank board seats in Egypt were held by women in 2025, below the 24.8% average across the sectors tracked.

Source: AUC Egypt Women on Boards Observatory, 2025 report.

WHAT THE DAY WORKS ON

01

Making yourself smaller

Performing "acceptable" has a personal and a professional cost. The day names it.

02

Authority under pushback

What to do when your authority is questioned or resisted in the room.

03

The view you haven't said

The perspective you hold but have never said out loud in a professional setting.

04

Visibility after the day

A simple system for being seen for your work once the masterclass ends.

THE REGIONAL CONTEXT



Central banks

Rising expectations on governance, conduct and board diversity.



National visions

Egypt Vision 2030 and Saudi Vision 2030 raise the bar on inclusion and productivity.

The masterclass treats this as a leadership issue. It works on the individual side: what each woman stands for, how she holds her ground, and how she is seen.



For women in banking leadership, and the women the bank is preparing for it.

WHO SHOULD ATTEND

-  Women in senior executive, management and leadership roles in banking
-  Women in the bank's succession plan
-  Women preparing for greater visibility or influence in their bank or the industry
-  Anyone who has felt herself shrinking to fit expectations and wants a way to stop

COHORT

50+ participants

We recommend at least seven leaders per bank, so colleagues apply the learning together.

FORMAT

One-day masterclass

Saturday 5 December 2026 at Le Méridien Cairo Airport, led by Tima Elhajj.

YOU LEAVE WITH

- 01 Clarity on your point of view**
What you stand for, separate from your title, your role or your results.
- 02 A way to hold your ground**
A practical framework for when your authority is questioned or resisted.
- 03 Language for your perspective**
Words for the view you have never said out loud in a professional setting.
- 04 A personal visibility plan**
A simple system to keep going after the masterclass ends.
- 05 A written reflection**
A record of where you are now, and what you are ready to change.

How it is taught: faculty sessions, practical tools, discussion in the room and a written reflection.



One day, from the personal to the professional.

Led by Tima Elhadj. The morning looks at what happened and why. The rest of the day turns to what to do about it.

01

The moment you stopped taking up space

The day opens with a real, specific moment, not a statistic, that every woman in the room will recognise.

02

Tima's story

An honest account of her path from finance to fashion to building a personal brand by accident, including the doubt, and what she had to let go of before results followed.

03

Values, point of view and the cost of shrinking

What you stand for, separate from your title or results, and what it costs, personally and professionally, to keep performing "acceptable".

04

Holding your ground

Practical tools for staying grounded under pushback and holding professional authority when it is questioned or resisted. Treated as a skill you can practise.

05

Your visibility plan

A written reflection on what you want to be known for and where you are making yourself smaller than you need to, then a simple system to carry it forward.

HOW THE DAY WORKS



Faculty sessions

Input and stories from Tima Elhadj.



Practical tools

Techniques for holding your ground under pushback.



Discussion

Shared experience with women facing the same rooms.



Written reflection

Where you are now, and what you are ready to change.



Tima Elhajj



ELHAJJ

CEO AND FOUNDER, TIMA ELHAJJ MEDIA

International speaker on personal branding, leadership and high-performance mindset

Tima helps leaders turn expertise into a clear professional reputation. Her work covers leadership identity, executive presence, storytelling, media readiness and consistent digital influence. Before founding Tima Elhajj Media she spent 16 years as a financial planner, a path she shares openly in the masterclass.

- Host of the Deconstructing Success podcast
- Specialist in leadership identity, executive presence and media readiness



Tima has a remarkable, powerful yet welcoming on stage presence.

Elinor Moshe, Founder, The Construction Coach

TIMA ALSO TEACHES IN THE SERIES

01

Leading with Influence

Day 3 · Leadership narrative lab · 2 Dec

ELECTIVE

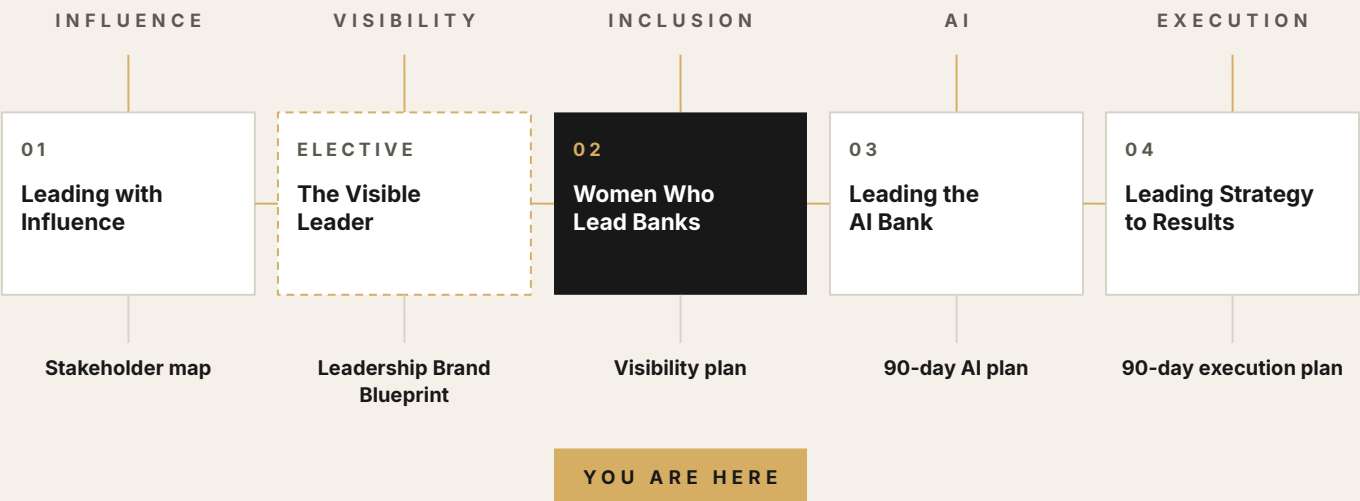
The Visible Leader

Two-day workshop · 3–4 Dec



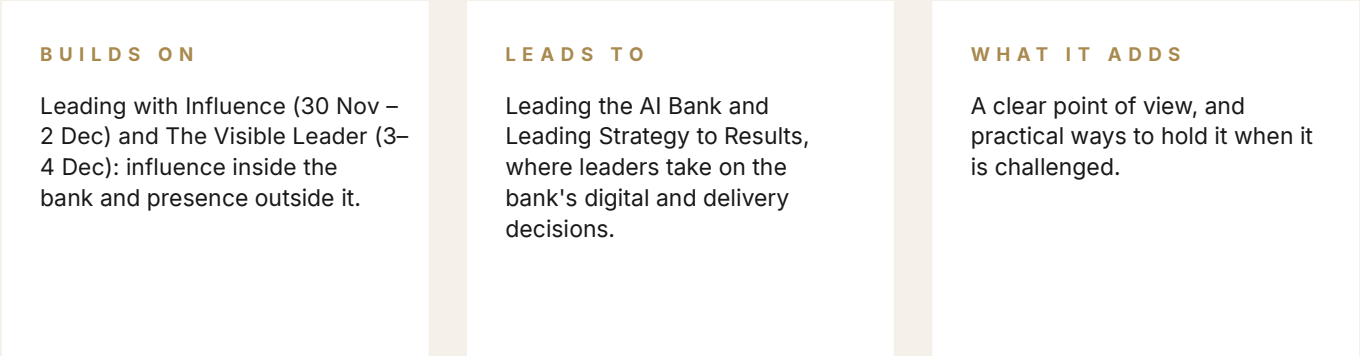


Four shifts. Five programs. One leadership journey.

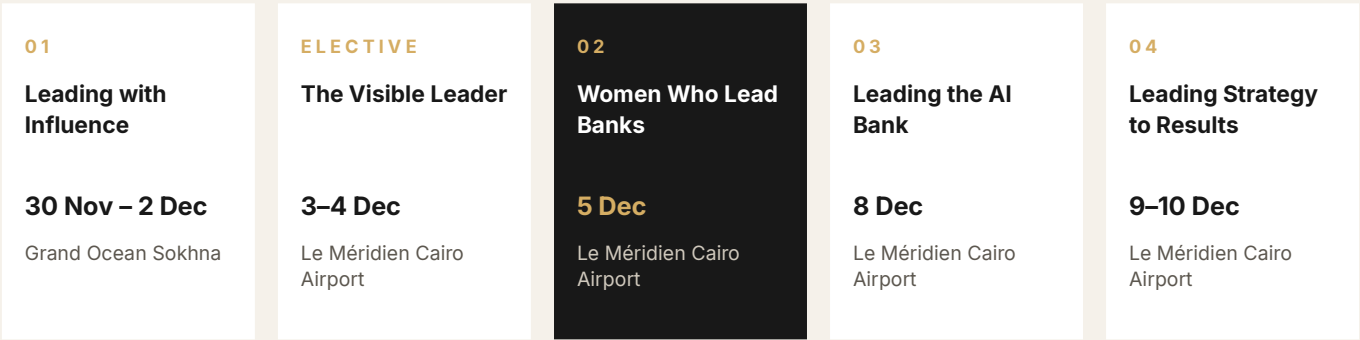


ONE JOURNEY Each program stands alone. Taken together, they develop leaders across all four shifts.

HOW THIS PROGRAM CONNECTS



THE SERIES CALENDAR



All dates 2026. Book all five programs together for USD 3,000 instead of USD 3,400 at early-bird rates.



Fees, dates and booking.

WOMEN WHO LEAD BANKS

USD 400

Early-bird fee, per participant · 1 day
Standard fee USD 500

Includes tuition, program materials, lunch and refreshments.

Early bird

Register by 15 November 2026 and pay USD 400 instead of USD 500.

6 + 1

Register six leaders from one bank and the seventh attends free.

Series bundle

All five programs of Leading the Shift: USD 3,000 instead of USD 3,400 at early-bird rates.

	DATE	Saturday 5 December 2026
	TIMING	9:30–17:00
	VENUE	Le Méridien Cairo Airport
	FORMAT	One-day masterclass
	COHORT	50+ participants



CANCELLATION AND REFUNDS

30 DAYS OR MORE BEFORE

100%

refund, minus a 5% admin fee

15 TO 29 DAYS BEFORE

50%

refund

14 DAYS OR FEWER

No refund

substitutes are still welcome

REGISTRATION AND CHANGES

- Registration is confirmed on full payment or an approved corporate purchase order.
- Substitutions are allowed at no extra charge.
- NEXUS may adjust speakers or venue due to unforeseen events.
- Force majeure: registrations transfer to a future date or program.

LEADING THE SHIFT

The shift is already happening. The question is who leads it.

Develop the leaders who carry your bank through the inclusion shift.



WOMEN WHO LEAD BANKS · SATURDAY 5 DECEMBER 2026 · LE MÉRIDIEN CAIRO AIRPORT

Register by 15 November 2026 for the early-bird fee of USD 400.

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