

LEADING THE SHIFT · PROGRAM 04

Leading Strategy to Results

Diagnose readiness. Assign ownership.
Build the 90-day plan.



SPECULAND

A two-day implementation workshop. Bring one strategic priority from your bank and leave with a plan, an owner and a review rhythm.

Professor Robin Speculand

CEO, Bridges Business Consultancy



2-DAY WORKSHOP · LE MÉRIDIEN CAIRO AIRPORT · 9-10 DEC 2026 · 50+ PARTICIPANTS



A strategy is only as strong as the decisions that deliver it.

Strategy fails between the board decision and daily work: ownership blurs, measures arrive late and priorities compete for capacity.

WHERE EXECUTION BREAKS DOWN

01

Vision

The vision stays too abstract for teams to act on.

02

Blockers

Cultural and structural blockers surface too late.

03

Ownership

Ownership blurs when plans leave the boardroom.

04

Rhythm

Without a review rhythm, momentum fades and drift is hard to detect.

48%

of strategy implementations achieve less than half their objectives

85%

fall short of two-thirds of their objectives

5%

of employees can describe their organization's strategy

28%

of organizations have an effective measurement system

Source: Robin Speculand's 20-year strategy implementation research programme.

Bring one priority. Leave with a plan, an owner and a review rhythm.

Built on the DBS case. Robin's Harvard-listed case on the DBS transformation is one of the execution examples used in the workshop.



For the leaders accountable for turning strategy into results.

WHO SHOULD ATTEND



Executive committee members



Heads of strategy and transformation



PMO and execution leads



Business unit owners accountable for results

COHORT

50+ participants

We recommend at least seven leaders per bank, so colleagues apply the learning together.

FORMAT

Two-day workshop

9–10 December 2026 at Le Méridien Cairo Airport, led by Professor Robin Speculand. Each participant works on a live priority from their own bank.

YOU LEAVE WITH

01 Implementation Compass™

A diagnostic of your priority across eight dimensions of execution.

02 Readiness2Execute assessment

A view of your team's capacity to deliver.

03 A 90-day delivery plan

Built with the IMPACT Toolkit, with a named owner and first measures for each priority.

04 A KPI framework

Leading and lagging measures, and a dashboard for reviews.

05 Tools for resistance and review

To anticipate friction and keep the review cadence going.

THE WORKING SEQUENCE



01 Diagnose

Diagnose implementation readiness.



02 Own and measure

Set ownership and first measures.



03 Prioritize

Prioritize the portfolio.



04 Plan

Build the 90-day delivery plan.



Build a 90-day execution plan.

Robin's Implementation Compass™ diagnoses eight dimensions of execution. Readiness2Execute tests delivery capacity, and the IMPACT Toolkit turns priorities into 90-day deliverables. AI does not remove these disciplines. "AI lipstick" means adding generative AI to old processes without redesigning the business.

DAY 1 · 9 DECEMBER

Foundations and clarity

01 Foundations of implementation

Why strategies stall, the disciplines behind implementation and the failure mode Robin calls AI lipstick.

02 Strategic intent

Turn vision into objectives and a narrative stakeholders can act on, with the DBS case as one execution example.

03 Readiness and culture

Capabilities, structural blockers and the leadership behaviours execution needs. Find resistance before it becomes delay.

04 Ownership and governance

Responsibilities, decision rights, escalation paths and the cadence for reviewing results.

DAY 2 · 10 DECEMBER

Execution and sustained delivery

05 Portfolio and prioritization

Select the initiatives that matter, and align dependencies, budgets and talent.

06 Measurement and metrics

Leading and lagging KPIs and a dashboard for reviews.

07 Execution rhythm

A plan-do-check-adjust cadence and strategy reviews that keep the 90-day plan alive after the workshop.

08 Change and resistance

Anticipate friction and use targeted communication and influence to sustain action.

AFTER THE WORKSHOP Validate assumptions across the bank, confirm resources and decision rights, and run the agreed review cadence.



Professor Robin Speculand



SPECULAND

CEO, BRIDGES BUSINESS CONSULTANCY

Strategy implementation specialist in a digital and AI-driven world

Robin has spent his career helping leaders bridge the gap between strategic ideas and lasting results. He has written nine books, including the #1 Amazon bestseller *World's Best Bank*, available in seven languages, on how DBS transformed under CEO Piyush Gupta.

- Author of a Harvard-listed DBS case study, published with Singapore Management University
- Co-nominated with Piyush Gupta for the Thinkers50 "Ideas into Practice" award
- Adjunct faculty at Duke CE, IMD, Singapore Management University and the National University of Singapore
- Featured on BBC World, Forbes and CNBC; speaker at the Global Peter Drucker Forum



Robin Speculand is a gamechanger and an inspirational leader. This program should be conducted in every bank.

Senior banking leader, Dubai

ROBIN ALSO TEACHES IN THE SERIES

03

Leading the AI Bank

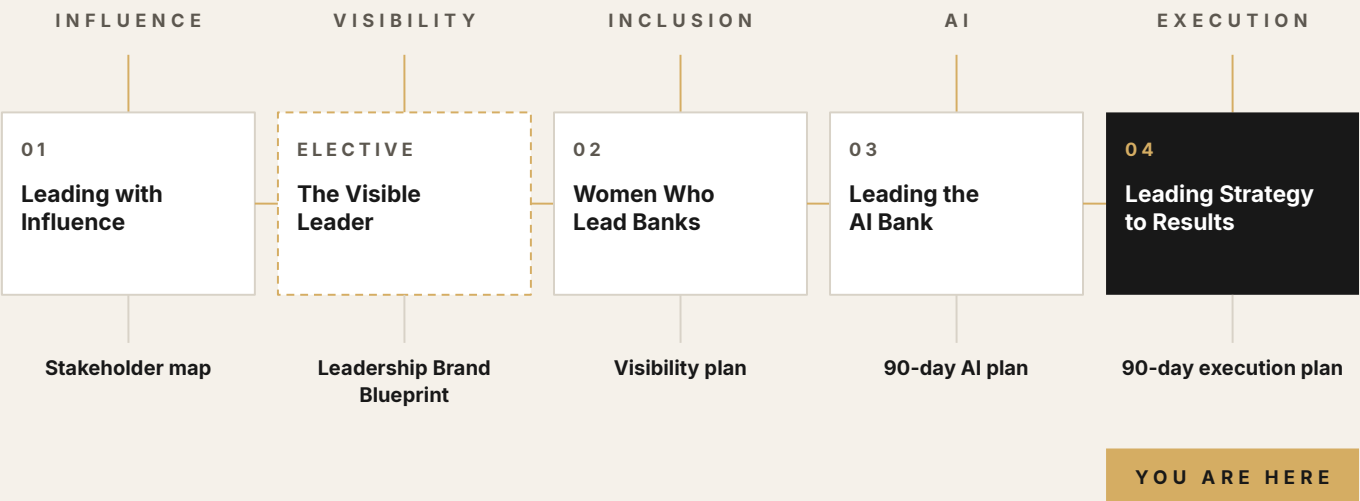
One-day masterclass · 8 Dec

SELECTED BOOKS

World's Best Bank · Strategy Implementation Playbook 2.0 · Excellence in Execution · Implement · The Digital Leadership Playbook. Advisor to C-suites and boards worldwide.



Four shifts. Five programs. One leadership journey.



ONE JOURNEY Each program stands alone. Taken together, they develop leaders across all four shifts.

HOW THIS PROGRAM CONNECTS

BUILDS ON Leading the AI Bank (8 Dec) locates the bank's digital and AI gaps. This program builds the delivery plan.	THE FINAL PROGRAM The series ends with delivery: a priority, a named owner, first measures and a review rhythm.	WHAT IT ADDS The discipline of implementation: ownership, measures, governance and review cadence.
--	---	--

THE SERIES CALENDAR

01 Leading with Influence 30 Nov – 2 Dec Grand Ocean Sokhna	ELECTIVE The Visible Leader 3–4 Dec Le Méridien Cairo Airport	02 Women Who Lead Banks 5 Dec Le Méridien Cairo Airport	03 Leading the AI Bank 8 Dec Le Méridien Cairo Airport	04 Leading Strategy to Results 9–10 Dec Le Méridien Cairo Airport
---	---	---	--	---

All dates 2026. Book all five programs together for USD 3,000 instead of USD 3,400 at early-bird rates.



Fees, dates and booking.

LEADING STRATEGY TO RESULTS

USD 750

Early-bird fee, per participant · 2 days
Standard fee USD 1,000

Includes tuition, program materials, lunch and refreshments.

Early bird

Register by 15 November 2026 and pay USD 750 instead of USD 1,000.

6 + 1

Register six leaders from one bank and the seventh attends free.

Series bundle

All five programs of Leading the Shift: USD 3,000 instead of USD 3,400 at early-bird rates.



DATE

9–10 December 2026



TIMING

9:30–17:00



VENUE

Le Méridien Cairo Airport



FORMAT

Two-day workshop



COHORT

50+ participants



CANCELLATION AND REFUNDS

30 DAYS OR MORE BEFORE

100%

refund, minus a 5% admin fee

15 TO 29 DAYS BEFORE

50%

refund

14 DAYS OR FEWER

No refund

substitutes are still welcome

REGISTRATION AND CHANGES

- Registration is confirmed on full payment or an approved corporate purchase order.
- Substitutions are allowed at no extra charge.
- NEXUS may adjust speakers or venue due to unforeseen events.
- Force majeure: registrations transfer to a future date or program.

LEADING THE SHIFT

The shift is already happening. The question is who leads it.

Develop the leaders who carry your bank through the execution shift.



LEADING STRATEGY TO RESULTS · 9-10 DEC 2026 · LE MÉRIDIEN CAIRO AIRPORT

Register by 15 November 2026 for the early-bird fee of USD 750.

✉ info@gotonexus.com

☎ +20 105 053 7711 · +20 105 053 7722 (call or WhatsApp)

🌐 www.gotonexus.com